

Advanced Data Science and Artificial Intelligence Ethics Statement

At Talking Medicines, we recognize the responsibility that comes with handling data. We are committed to upholding the highest standards of integrity, transparency, and respect for individual rights. Our Advanced Data Science and Artificial Intelligence Ethics Statement outlines our principles and practices for the ethical collection, storage, processing, and use of data. It reflects our dedication to safeguarding privacy, promoting fairness, and fostering trust among our stakeholders. Through adherence to these principles, we aim to harness the power of data for positive health outcomes while mitigating potential risks and ensuring accountability at every stage of our data-driven endeavors.

Our vision is to improve the effectiveness of medicines globally. We do this by helping our Customers unlock strategic intelligence within Conversational Data. The data intelligence that we provide has an impactful and meaningful influence on our Customer's understanding of Conversational Data. In parallel with the growth, capacity and capability of Advanced Data Science and Artificial Intelligence, we want to ensure that our data intelligence is accurate, authentic and reflects communal interests.

We commit:

- To protect the privacy and security of the data in our systems.
- To the transparency and explainability of our data, to the extent feasible.
- To fairness through identifying, addressing, and mitigating any unfairness in our systems and maintaining the human touch element of our processes.
- To hold ourselves accountable for our technology and systems.
- To contestability and redress, specifically around data subjects' rights and how and for what purpose their data is used.