

ACCESSIBILITY · NOVEMBER 2026

# Built to be used by everyone.

How talkingmedicines.com works for people who use a screen reader, a keyboard, larger text or reduced motion, and how we test it.

| 13 | 2 | WCAG 2.2 AA |
| --- | --- | --- |
| pages tested | screen sizes | the standard |

HOW IT WORKS FOR YOU

# However you browse, the site meets you there.

People use the web in different ways. These are the four we design and test for, and what each one finds on our site.

## 01 Using a screen reader

- ✓ Every image has a text description.
- ✓ Every button, link and form field has a name.
- ✓ Each page has a main area and headings in order.

## 02 Using a keyboard

- ✓ Menus, links and forms can be reached with the Tab key.
- ✓ A “Skip to content” link jumps past the menu.
- ✓ A clear outline shows which item is in focus.

## 03 Reading larger or clearer

- ✓ Text can be enlarged up to five times.
- ✓ Text meets the AA contrast level against its background.
- ✓ Links are underlined, never marked by colour alone.

## 04 On a phone, or with less motion

- ✓ Pages read in one column, with no sideways scrolling.
- ✓ Animation switches off when your device asks for less motion.
- ✓ Embedded films are announced by name.

THE STANDARD WE WORK TO

## WCAG 2.2, level AA

**Perceivable**
Everyone can see or hear the content.

**Operable**
Everyone can move around and use it.

**Understandable**
It reads and behaves predictably.

**Robust**
It works with assistive technology.

THE EVIDENCE

# Everything we tested, in one place.

## The checks

10 OF 10 PASSED

| | | |
|---|---|---|
| **Text alternatives**<br>Every image has a text description. | Perceivable | Pass |
| **Colour contrast**<br>Text meets the AA contrast level against its background. | Perceivable | Pass |
| **Resize and reflow**<br>Text enlarges five times, and pages fit a phone without sideways scrolling. | Perceivable | Pass |
| **Use of colour**<br>Links are underlined, never marked by colour alone. | Perceivable | Pass |
| **Keyboard access**<br>Menus, links, buttons and form fields can be reached with the Tab key. | Operable | Pass |
| **Skip link and focus**<br>A “Skip to content” link, and a clear outline on the item in focus. | Operable | Pass |
| **Titles and headings**<br>Each page has its own title and one main heading, with the rest in order. | Operable | Pass |
| **Reduced motion**<br>Animation switches off when the device asks for less motion. | Operable | Pass |
| **Language and labels**<br>The page language is declared and every form field has a label. | Understandable | Pass |
| **Names and roles**<br>Buttons, links and embedded films are announced correctly. | Robust | Pass |

## How it is kept accessible.

01

### Tested independently

Checks are run by Creatify, the studio that builds and looks after the site.

02

### Every key page

13 pages, from Home to Contact, at laptop and phone size.

03

### Tested again

Every six months, and after any major change to the site.